SpeakUp
LANGUAGE CENTER

JANUARY 4th – JANUARY 9th, 2027 • AGES 9–17

SpeakUp International Entrepreneurship & Leadership Winter Camp 2027

Georgia — Tbilisi & Gudauri

6 DAYS. 2 CITIES. 1 GLOBAL EXPERIENCE.



A guide for parents

ASTRA EDUCATION

WELCOME

A Global Experience, Designed for Growth

This winter, students from Georgia and neighboring countries are invited to experience an unforgettable 6-day international winter camp in Georgia — combining English, entrepreneurship, leadership, culture, technology, adventure and international friendship.

Hosted by SpeakUp Language Center, the programme takes students from the vibrant capital of Tbilisi to the snowy mountains of Gudauri, creating a unique educational experience where learning continues beyond the classroom.









DATES
Jan 4 – Jan 9, 2027

AGE
9–17 years old

LOCATION
Tbilisi & Gudauri, Georgia

LANGUAGE
English

PARTICIPANTS
Georgia & neighboring countries

WHY GEORGIA

Two Cities. 7 Days. One Country.

Georgia offers international students a unique combination of rich cultural heritage, modern education, breathtaking mountains and genuine Georgian hospitality.



THE CITY — TBILISI

Culture • History • Education • Technology



THE MOUNTAINS — GUDAURI

Snow • Adventure • Skiing • Teamwork • Winter Experiences

WHERE WE STAY?

Accommodations

1 nights in Tbilisi, 5 nights in Gudauri



Tbilisi



Exceptional Facilities: The hotel provides free WiFi, private check-in and check-out services, a lounge, and a 24-hour front desk. Additional amenities include a lift, daily housekeeping, family rooms, full-day security, express check-in and check-out, and luggage storage. **Dining Experience:** A continental buffet breakfast is served daily. The hotel offers a comfortable lounge for relaxation. **Convenient Location:** Located 23 km from Tbilisi International Airport, the hotel is situated in Didube. Guests appreciate the attentive staff, spacious rooms, and comfortable accommodations.

See Details



Gudauri



Located 300 metres from the ski lift, by the ski slope, Gudauri Hut Hotel offers a fitness centre, a sauna and a terrace. Free WiFi and free parking are available on site. The rooms offer a hairdryer and flat-screen TV with cable channels. Guests can dine in the on-site restaurant, or use on-site barbecue facilities. There is also a bar on site. An array of activities can be enjoyed on site, including billiards and table tennis.

See Details

THE PROGRAMME

What Do We Offer?



International Experience

Friendships & confidence across cultures



Daily English Lessons

Real-life topics, speaking & debate



Entrepreneurship & Business

Ideas, branding, pitching, start-ups



Leadership & Future Skills

Teamwork, public speaking, critical thinking



AI, Technology & the Future

Creative workshops on emerging tech



Winter Adventure

Skiing, sledding & mountain games

LEARN ENGLISH

Daily English Lessons — Learn & Use English

English is the main language of the camp. Instead of traditional classroom learning, students develop their English through speaking activities, discussions, games, debates, role-plays, creative projects and practical communication. Students don't simply study English — they use it throughout the entire camp.



Everyday English, real communication

ENGLISH SESSION TOPICS

- First Impressions & Communication
- Food & Culture
- AI, Technology & the Future
- Global Brands & Business
- Adventure & Travel
- Global Issues & Problem-Solving
- Movies, Music & Pop Culture
- Expressing Ideas & Changing the World

BUSINESS SKILLS

Entrepreneurship & Business

Students discover how ideas become businesses and how local products can become global brands. Through practical workshops and team challenges, they explore real entrepreneurial thinking.

- Entrepreneurship
- Business Ideas
- Innovation
- Branding & Marketing
- Global Business
- Customer Thinking
- Start-ups
- Pitching
- Problem-Solving



LEADERSHIP

Leadership & Future Skills

Students develop skills that will be valuable in school, university and future careers:

- Leadership
- Teamwork
- Communication
- Public Speaking
- Critical Thinking
- Decision-Making
- Creativity
- Collaboration
- Problem-Solving
- Working in International Teams



INNOVATION

AI, Technology & the Future

Students explore how Artificial Intelligence and emerging technologies may transform our future. Through creative workshops, they design future solutions using AI, smart technology and sustainable ideas.



FEATURED WORKSHOP

"The Ski Resort of 2050"

Students reimagine winter tourism using AI, and sustainable design.

ADVENTURE

Winter Adventure in Gudauri

The educational experience is combined with an authentic Georgian winter adventure.

- Skiing & snowboarding
- Sledding & snow tubing
- Ice skating
- Mountain adventures
- Snow challenges
- Winter team games

ADVENTURE

Winter Adventure in Gudauri

The educational experience is combined with an authentic Georgian winter adventure.








Taste Georgia — A Cultural Exchange



GEORGIAN SUPRA MASTERCLASS

A hands-on masterclass where students learn Georgia's food traditions, prepare traditional dishes and enjoy a shared Georgian feast — with toasts, music and dance.

Khinkali • Khachapuri • Mchadi • Tatara

Students also share their own food traditions — from Georgian Khinkali to Chinese Jiaozi and Spring Rolls — creating a true culinary exchange.



CULTURAL EXCHANGE

- Traditional food
- National traditions
- Languages
- Music & dance
- Traditional clothing
- Cultural stories

International teams share their world through friendship.

CUISINE & EXCHANGE

Georgian Traditional Supra

The traditional Georgian feast, or **supra**, is one of the country's most distinctive cultural traditions and a true calling card of Georgia. A special role is played by the **tamada**, the toastmaster who leads and guides the feast. As part of our masterclass, students will learn a great deal about Georgia's rich traditions of hospitality and the unique culture surrounding the Georgian supra.















Creativity, Team Challenges & Camp Games



CREATIVITY & SELF-EXPRESSION

- Talent Show
- International Fashion Show
- Karaoke, Music & Dance
- Movie Night
- Creative Workshops
- Public Speaking
- International Performances



TEAM CHALLENGES & GAMES

Snow Olympics • Winter Fun Quest • Global Debate • Business Challenges • Team Games • Cultural Challenges

"The goal is not simply to win — it is to communicate, cooperate and grow together."

THE OUTCOME

What Will Students Take Home?

After 6 days, students return home with much more than memories:

- Greater confidence in English
- New international friendships
- Leadership and teamwork experience
- Entrepreneurship and business skills
- Greater cultural awareness
- New ideas about their future
- Unforgettable winter adventures
- A deeper understanding of Georgia
- A truly international experience

DAILY AGENDA

A Typical Day at SpeakUp International Winter Camp

09:00–10:00 — **Breakfast**
Relaxed breakfast and personal preparation for the day.

10:00–11:30 — **English & Communication Session**
Interactive English through real-life topics, speaking & teamwork.

11:30–12:00 — **Break & Preparation**
Short break, refreshments and preparation for the next session.

12:00–13:00 — **Skills & Leadership Training**
Communication, teamwork & problem-solving through real challenges.

13:00–14:00 — **Lunch**
Lunch, relaxation and social time with teammates.

14:00–17:30 — **Winter Adventure & Team Activities**
Skiing, snow activities & team challenges exploring Bakuriani.

17:30–18:30 — **Free Time, Shower & Rest**
Return to the hotel, shower, relax and recharge.

18:30–19:30 — **Culture, Creativity & Team Time**
Cultural & creative team activities for friendship and expression.

19:30–20:00 — **Dinner**
Dinner at the hotel, preparing for the evening programme.

20:00–21:30 — **Evening Programme**
Cultural parties, quizzes, talent shows & movie nights.

21:30–23:00 — **Evening Wind-Down**
A calm transition from the evening programme to bedtime.

23:00–09:00 — **Bedtime**
Personal time and quiet preparation for sleep.

DAILY AGENDA

Graduation Party & Certificates



The program concludes with a memorable graduation ceremony, a celebratory photoshoot, and a spectacular fireworks display.

Upon completion, participants receive certificates recognizing their active involvement and mastery of key skills, including leadership, entrepreneurship, and effective communication.

SpeakUp
LANGUAGE CENTER

MORE THAN A WINTER CAMP

Education meets adventure.
Business meets creativity.
Cultures meet friendship.

LEARN | LEAD | CREATE | EXPLORE | CONNECT



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Register now